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FDK CORPORATION  
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## Notice Regarding the Conclusion of a Brand License Agreement with Energizer Holdings, Inc.

FDK CORPORATION hereby announces that it has entered into a brand license agreement with Energizer Holdings, Inc. (Missouri, U.S.A., "Energizer").

### 1. Background of the Brand License Agreement

FDK has previously operated under the "Fujitsu" brand as its main brand for batteries (including alkaline batteries, nickel-metal hydride rechargeable batteries, manganese dry cell batteries, button/coin batteries, lanterns/lights, etc.). However, to expand product sales and brand recognition, FDK has been exploring a more effective brand structure.

The new brand to be launched is owned by Energizer and is widely recognized globally as a brand for batteries and battery applied products. FDK believes this will enhance the perceived value of its products for customers while also driving increased sales and recognition.

Furthermore, concurrent with the conclusion of the brand license agreement, FDK will establish a mutual supply and complementary arrangement for alkaline batteries with Energizer. This enables FDK to sell Energizer products in Japan and creates a more flexible supply system from the perspective of emergencies and BCP (Business Continuity Plan). FDK will provide customers with an environment where they can use our products with peace of mind.

### 2. Overview of the Brand License Agreement

#### (1) License Details

A license agreement for the manufacture and sale within Japan of batteries bearing the "Energizer®", "Energizer Max®", "Eveready®", and other related brands, which are owned by Energizer.

#### (2) Overview of the Licensor

Energizer Holdings, Inc. (NYSE: ENR) headquartered in St. Louis, Missouri, USA, is one of the world's largest manufacturers of primary batteries and portable lighting products and is anchored by its globally recognized brands Energizer®, Eveready®, Rayovac® and Varta®.

Energizer Holdings is also a leading designer and marketer of automotive fragrance and appearance products from recognized brands such as A/C Pro®, Armor All®, Bahama & Co.®, California Scents®, Driven®, Eagle One®, LEXOL®, Nu Finish®, Refresh Your Car!®, and STP®.

As a global branded distributor of consumer products, our mission is to be the leader in our categories by better serving consumers and customers.

- Company Name: Energizer Holdings, Inc.  
- Representative: Mark Lavigne, President and CEO  
- Headquarters Address: 8235 Forsyth Blvd, Suite 100, Clayton, Missouri 63105  
<https://energizerholdings.com/>

### 3. Impact on Business Performance

The impact on our consolidated business performance resulting from the conclusion of this license agreement will be minimal. However, it is expected to contribute to the expansion of our product lineup and the strengthening of our sales capabilities, and FDK believes it will contribute to our business performance over the medium to long term.