# Providing Value with CSR Through Our Businesses

FDK Group provides value unique to the FDK Group to all of its stakeholders that contributes to resolving social issues through the development and supply of batteries, power storage systems, and electronic devices founded in the core technology FDK has cultivated up until now by promoting responsible management as a global corporation through actions to continually address prioritized initiatives based on our CSR Policy.

# **Environment surrounding the FDK Group Business Environment** Glowing consciousness to CSR Increasing importance of Product-Quality and Management-Quality Sudden changes in the price of natural resources Sharp rising in labor costs at overseas manufacturing base Market maturity and change of market structure Legislation toward promoting energy-saving policy Enlarging demand to in-vehicle telematics appliance **Social Environment** Expanse of the reliable and safety needs in the social infrastructure Change of the domestic electricity infrastructure by expansion of the use of renewable energy Change of population dynamics such as increase in world population, the declining birthrate and aging society

## Mission of the FDK Group Integration of Business and CSR



Policies Supporting	FDK Business Activities
FDK Group Corporate Conduct Guidelines	FUJITSU Way

#### Value Provided to Stakeholders



**Provision of Safety** 

Develop and supply Batteries and Electronic devices that satisfy our customers



Responsibility to the Environment

Contribute to a sustainable and recycle-oriented society through 3E (Environmental Conservation, Energy Saving, Economic Development)

FDK Group considers its "customers," "employees," "suppliers," shareholders/ investors," and the "global society/local communities" as its stakeholders.

### **Stakeholders**

**Suppliers** 

**Employees** 

Customers

Shareholders/ Investors

Global Society/ Local Communities