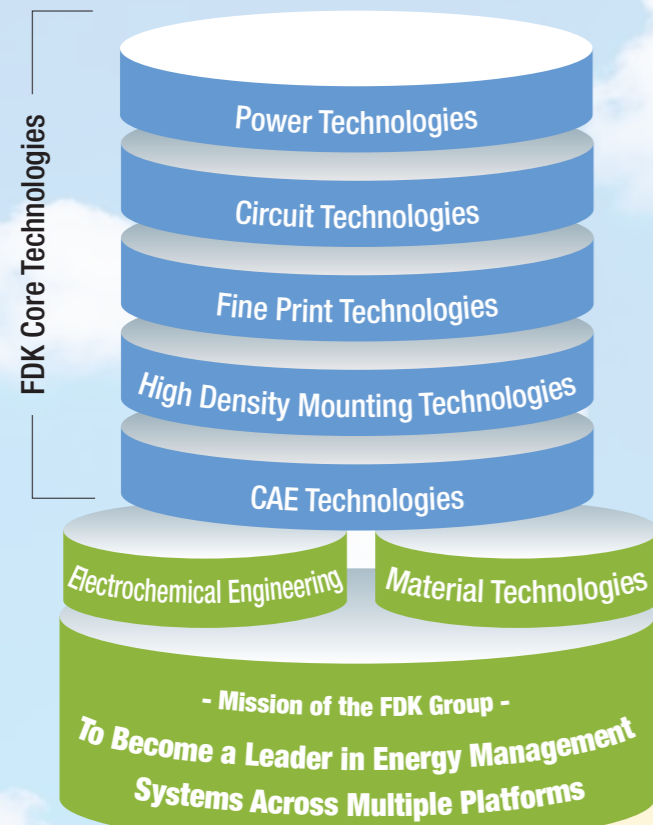


# Providing Value with CSR Through

FDK Group provides value unique to the FDK Group to all of its stakeholders that contributes to resolving social issues through the development and supply of batteries, electronic devices, and power storage systems founded in the core technology FDK has cultivated up until now by promoting responsible management as a global corporation through actions to continually address prioritized initiatives based on our CSR Policy.

## FDK Core Technologies and Strengths



### FDK Technologies All from "Materials"

"Electrochemical engineering" and "Material technologies" are the heart of FDK technologies. These technologies define the "core technologies" that become the heart of FDK batteries and electronic devices which are actively used in various equipment. FDK aims to be the "Leader in Energy Management Systems Across Multiple Platforms" to provide highly efficient and safe products demanded in an era that creates (highly efficient energy conversion), stores (power storage), and astutely uses (energy savings) electricity. In addition to existing businesses in batteries and electronic devices and new business domains with "new development businesses" such as power storage systems born from synergy in each of FDK's proprietary technologies, FDK provides products with value by flexibly combining each domain according to the changes in the business environment.

# Our Businesses

## FDK Businesses



Contribute to sustainable growth of the world and society in all of our business activities

Demonstrate responsible management as a global company by executing our prioritized initiatives

Value Provided to Stakeholders

**Provision of Safety**

Develop and supply batteries and electronic devices that satisfy our customers

**Responsibility to the Environment**

Contribute to a sustainable and recycle-oriented society through 3E (Environmental Conservation, Energy Saving, Economic Development)

\* FDK Group considers its "customers," "employees," "suppliers," "shareholders/investors," and the "global society/local communities" as its stakeholders.

### Business Environment

Growing consciousness to CSR	Change market structure by business market maturity and the rise of the Chinese competitors
Increasing importance of Product-Quality and Management-Quality	Legislation toward promoting energy-saving policy
Sudden changes in the price of natural resources	Enlarging demand to in-vehicle telematics appliance
Sharp rising in labor costs at overseas manufacturing base	

### Social Environment

Expanse of the reliable and safety needs in the social infrastructure
Change of the domestic electricity infrastructure by expansion of the use of the renewable energy and revision of the Electricity Business Act
Change of population dynamics such as increase in world population, the declining birthrate and aging society

## Seven Prioritized Initiatives for CSR Activities

- 1 Supplying Batteries and Electronic Devices Which Contribute to Society Across Multiple Platforms** ▶ P11
- 2 Protecting the Global Environment** ▶ P13
- 3 Embracing Diversity and Inclusion** ▶ P15
- 4 Developing Human Resources for Their Contribution to Society and the Planet** ▶ P16
- 5 Communicating and Collaborating with Stakeholders** ▶ P17
- 6 Complying with the law** ▶ P18
- 7 Strengthening Corporate Governance** ▶ P19