



## TOP MESSAGE

President & CEO **Michimasa Mochizuki**

### Mission of the FDK Group

**FDK aims to contribute in “Various manners to society as an energy management manufacturer”.**

This has been the mission of the FDK Group, and this mission also has the objective to contribute to the growth of society and to resolve social issues through our businesses while following “Creating Shared Value (CSV),” which is a concept to realize both the pursuit of profit as economic value and better social value.

FDK started to manufacture and sell Carbon-zinc batteries in 1950 and entered the Ferrite (Electric magnetic material) business based on the accumulated material technology for batteries. From that time, FDK has been conducting research and development in materials as the foundation of technology from electrochemical engineering to magnetic material and powder technologies to provide products that include Alkaline batteries, Ni-MH batteries, and Lithium batteries through our battery business today.

In addition to the technology in the battery business above, we have expanded to various electronic devices, including power supply that utilize circuit technology and high density mounting technology as well as power storage systems, which are synergy products that integrate battery and electronic technologies even further. Moreover, we solve issues which customers faced through proposals suited to their needs from the initial development and design stage of materials and products by utilizing FDK’s own Computer-Aided Engineering (CAE) in development while also contributing to the reduction in environmental impact by limiting the use of materials resulting from the prototyping stage.

Through these types of actions, we provide batteries to drive industrial devices and back-up power supplies related to the safety and security of people that includes medical and nursing care devices as well as disaster prevention devices and movable bodies such as automobiles in addition to equipment for communication infrastructure that can be used safely to respond to various needs close to people’s lifestyles such as “the desire to have products that can be bought easily and used in a wide range of applications,” “the hope to use devices for work, interests and entertainment for a long time,” and “the need to use devices safely even in tough environments with low temperatures”. FDK also has facilities in Japan able to produce and rapidly supply all alkaline batteries from D to AAA required when an emergency situation strikes such as power outages and natural disasters in addition to providing power storage systems that use Ni-MH batteries as an emergency power supply.

Even in our Electronic Device Business, FDK energy-efficient products are also used in an enormous number of fields that include lighting equipment, computers, smartphones, communication equipment, and automotive applications.

As electricity is an essential energy in our lives, energy management, how to create it, store it and use it wisely, are on-going challenges in our society. FDK will continue to provide technologies and products in our quest to support the ultimate solutions to these challenges.

### CSR Management of the FDK Group

FDK formulated the “FDK Group CSR Policy” and defined seven prioritized initiatives as priority actions to put into practice.

In addressing these initiatives, FDK furthers compliance with international CSR standards and demonstrates a responsible business operations as a global company.

FDK has established a CSR Promotion Committee that promotes CSR activities to expand and standardize the “FDK Group Corporate Conduct Guidelines,” which are the basis for CSR activities at the FDK Group, and the “FUJITSU Way,” which is a Group philosophy shared as a member of the FUJITSU Group, while conducting periodic reviews of new examples of social contributions, the ideal form of a sustainable society and business, and the response status of the seven prioritized initiatives.

### Strengthening Corporate Governance as the Management Base

FDK conducts reviews of its management system and organization as necessary for each measure based on the general rules of the corporate governance code as well as introduce other necessary measures because FDK believes strengthening corporate governance improves the soundness and transparency of the company and increases value for our shareholders.

FDK has established a Safety and Health Committee, Environmental Management Committee, Contained Chemical Substance Management Committee, Export Management Committee, and other such bodies to clearly adhere to compliance while establishing a Product Safety Promotion Committee for consumer issues in addition to enhancing the quality assurance system to take appropriate action.

FDK Group intends to continually heighten corporate value by aiming to contribute in “Various manners to society as an energy management manufacturer” through the actions outlined above.

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