

Message from the President



To ensure that we safeguard the planet Earth for future generations, FDK has established the slogan “FDK Group Loves Nature for the Future of the Earth.” Through adherence to this slogan, the FDK Group strives to achieve a sustainable society in which business interests and environmental preservation activities exist in harmony.

In both our Mid-Term Business Plan and our Fourth Environmental Action Plan we have incorporated a wide range of activities that not only contribute to society through the course of our business, but that also include co-operation with the local communities where we operate. These include compliance with environmental laws and regulations and the development and procurement of green products. In establishing these plans, our Group makes clear the path we are committed to take. By pursuing these activities, our Group intends to fulfill our obligations as a responsible global citizen.

The FDK Group’s current cause for concern is the situation that is leading to a rapid deterioration of the Earth’s environment, a planet which should be the foundation of a sustainable society. Of particular concern is the issue of global warming, a condition which, in our view, must be urgently addressed. Against this background, the FDK Group is making the utmost effort to prevent further global warming by developing eco-friendly products aimed at energy savings and by increasing our levels of energy-saving production processes. It is what is called the 3Rs: reduce, reuse and recycle. Individual employees and their families are being encouraged to lead environment-friendly lives. Moreover, in case of abnormal climate conditions caused by further deterioration of the environment, we have developed a system to protect all employees in the Group at the time of a disaster, and we have done so in cooperation with local communities. Our plans incorporate both preventive measures and measures that need to be taken after a disaster occurs.

This report briefly outlines our interactions with society, the results of our Third Environmental Action Plan and actions proposed in our Fourth Environmental Action Plan, and activities that demonstrate our commitment to the environment. The report explains our expanded environmental activities, from factory-based environmental impact reduction schemes to environmentally sustainable management at both our head office and at our sales offices, as well as our efforts to develop products that are mainly eco-products.

It will give me the utmost pleasure if this report is widely read, providing as many people as possible with accurate information for understanding the environment, as well as our activities to preserve it. We welcome your candid opinions and requests. Your opinions will be reflected in the future management of our Group.

Toshiharu Sugimoto
President & CEO
FDK Corporation

A handwritten signature in black ink, appearing to read 'T. Sugimoto', written in a cursive style.