

Social Contribution and Communication

As a global citizen, the FDK Group hopes that our beautiful planet and its bountiful nature will last forever. Thus, we are committed to developing social contribution initiatives and enhancing communication with the local communities in which we operate.

Working with Local Communities

The Lake Hamana Cleaning Project

On the first Sunday of every June, the "The Lake Hamana Clean-up Team," a citizens' group, hosts the cleaning-up event "Lake Hamana Cleaning Project" in the region around this natural gift in Shizuoka Prefecture. The aim is to hand down the lake's beautiful landscape and rich fishing resources we have inherited from our ancestors to future generations.

FDK takes part in this event with the labor union every year. In 2007, surfers who happened to be on the beach helped us with the cleaning.



Cleaning Enshunada Sea Beach in the Kosai Region

Local Volunteer Cleaning Activities

All FDK sites participate in local cleaning activities as well as the annual Japanese Archipelago Cleaning Campaign sponsored by the Japanese Trade Union Confederation, or Rengo, in September. In 2007, FDK in the Kosai region took part in cleaning Shirasuka beach. In the Sanyo region in Yamaguchi Prefecture, FDK employees cleaned a nearby section of National Route 2 and helped broadcast burning and bottom weed mowing on the karst tableland of Akiyoshidai. The Furukawa beach cleaning activity in the Iwaki region focused on Usuiso beach.



The Japanese Archipelago Cleaning Campaign in the Sanyo Region

Volunteer Recyclable Waste Collection

FDK branch unions in Kosai, Shizuoka Prefecture, Sanyo, Yamaguchi Prefecture, and Iwaki, Fukushima Prefecture as well as FDK sales offices nationwide regularly collect aluminum pull-tabs, used stamps, and foreign coins and donate them to social welfare councils and voluntary organizations in their respective regions. In FY2007, FDK Kosai donated 19 kg of aluminum pull-tabs to the Kosai City Social Welfare Council, FDK Sanyo donated 11kg to the Sanyo-Onoda City Social Welfare Council, and FDK Iwaki donated 47kg to the volunteer organization Sanbora Kai.



Donating Aluminum Pull-Tabs in the Iwaki Region

Traffic Safety Education in Xiamen City, China

Observing the traffic rules is a prerequisite for preventing road accidents. Volunteers from XIAMEN FDK CORPORATION provided safety instructions on the street.

The Chinese corporation hopes that their activity not only raises the awareness of both citizens and employees about compliance with traffic rules, but also helps mitigate the recent increase in the number of traffic accidents.



Volunteers from XIAMEN FDK Provide Traffic Safety Instructions in Xiamen City

Volunteer Well Digging in Cambodia

The fourth "Cambodia Well Digging Campaign," sponsored by the Shizuoka Regional Council of the Japanese Electrical Electronic & Information Union, took place from January 28 to February 2, 2008. In Cambodia, satisfactory hygiene is only available in cities, while poor sanitation prevails in many suburban and rural settlements, which are seriously suffering from shortages of drinking water. An FDK employee participated in this well digging campaign.



Well Digging in Cambodia (by FDK in the Kosai Region)

Teaching Children to Make Dry Batteries

In December 2007, a Children's Manufacturing Workshop was held at the Kosai Regional Vocational Training Center. Hosted by the Kosai Children's Invention Club, the event taught children from nine to twelve years of age how to make dry batteries and electric motors by hand. FDK collaborated with FDK ENERGY, a dry battery manufacturer, to provide the children with instruction on making dry batteries.

The completed batteries were used to light small bulbs, which made the children scream with delight.



Teaching Children How to Make Dry Batteries by Hand (Kosai Region)