

Fulfilling FDK Group Mission and Contributing to Society as a Smart Energy Manager

FDK Group Grows Together with Society

The FDK Group has pursued new value required by each generation and grown together with society as an “energy management manufacturer” that can contribute to society in various manners by developing and supplying batteries and electronic devices which satisfy our customers.

The world is expecting even more rapid action in corporate sustainability from the adoption of the United Nations “Sustainable Development Goals (SDGs)” and ESG (Environment, Society, Governance) in the investment market and environmental issues, such as climate change and severe weather disaster, in addition to social issues that have manifested in recent years, such as urbanization, an aging society, human rights and shifts in population. In addition, the rapid evolution of AI, robotics, the Internet of Things (IoT) and other digital technologies are causing sudden and unprecedented social change. I believe a major challenge requiring corporate action is to realize richer civic lives within these dramatic changes.

These complex and rapid changes have incited a trend demanding innovation to resolve social problems. FDK has established a new vision in 2017 as a “Smart Energy Manager” to complement our products business with services.

FDK will promote businesses that solve the problems faced by customers through technology that uses electric energy efficiency by bringing together its strength in battery technologies, circuit technologies and power electronic technologies.

Electric energy is an indispensable infrastructure to modern society from households to industry. The supply of appropriate electric energy is also indispensable even in the evolution of informational infrastructure that integrates information with things like IoT and mobility in the modern information industry. FDK can contribute to the growth of a more prosperous society in the future by engaging in not only the issues that have already manifested but also supporting solutions in anticipation of the issues customers will face due to future technological advancement.

Contributing to Society by Promoting CSR Founded in the Technical Strengths of “One FDK”

The promotion of CSR in the FDK Group clearly fulfills our responsibility as a corporate citizen as well as aims to more actively engage and contribute to resolving social issues. We continually ask ourselves about the value provided by “One FDK” and strive to take action with the participation of our employees toward realizing the mission held since the Group’s founding to “contribute globally to society with technology that efficiently uses electric energy”. FDK has focused to three regions

of social infrastructure that include IoT, mobility, 5G, and renewable energy storage as technical areas to place new emphasis. FDK will bring together the strengths in batteries and electronic devices under “One FDK” and promote all-inclusive CSR activities that encompass economic, environmental and social aspects to contribute to solutions to each social issue.

Raising Awareness about CSR Promotion in Each and Every Person

Since my appointment as President last year, I have had many different conversations with our customers, shareholders and employees who work at each of the Group locations. I felt the great expectations our stakeholders have for FDK as well as FDK’s ability to fully live up to those expectations.

However, I also felt the importance in radically changing the mentality about business promotion in all of our employees. “Providing value through One FDK” represents a basic approach to build a system able to provide value to customers beyond our products and technologies with every employee fully sharing an awareness of problems in order to reach their full potential. We will establish a more open corporate culture in which we can cultivate diversity, appropriately evaluate results and processes as well as engage in discussions even about negative topics.

Steadily Advancing Seven Prioritized Initiatives

Ensuring the PDCA cycle and steadily achieving targets are indispensable in the specific promotion of CSR. It is vital for FDK to implement “Communicating and Collaborating with Stakeholders”, “Complying with the Law”, and “Strengthening Corporate Governance” without delay. FDK has been taking consistent action and shown substantive results in these three prioritized initiatives in FY2017.

In terms of “Protecting the Global Environment”, “Embracing Diversity and Inclusion”, and “Developing Human Resources for Their Contribution to Society and the Planet”, we always need to verify and enhance the content of our actions in accordance with the changing social conditions. We will not only succeed in achieving our initial plans but also engage in actions that aim even higher to satisfy the demands from society. Furthermore, we will live up to the expectations from all of our stakeholders and enhance our corporate value even more by continually realizing “Supplying Batteries and Electronic Devices Which Contribute to Society Across Multiple Platforms”.

Responding to Global Social Issues

We cannot find solutions by only taking an internal perspective, even for

issues faced inside the FDK Group, in modern times when societies and economies are linked globally. The actions of the FDK Group are related to the common social infrastructure worldwide for “Electric Energy”. We pay attention to the development and usage trends of electric energy technologies around the globe and take even greater preemptive action is important. The businesses, business locations and employees of the FDK Group have grown broadly in Europe, Americas, Asia as well as other regions overseas. We will work to contribute to solutions of global social issues as well as respond to the requirements in each country and region.

We will also contribute to the “Sustainable Development Goals (SDGs)” advocated by the United Nations as goals which must be achieved for the development of all people and societies worldwide as well as the sustainability of the global environment. The FDK Group will engage in enlightenment activities to instill the SDGs as one global activity and have examined the impact on activities to tie the SDGs to the prioritized initiatives. We have defined Goal 7: Ensure access to affordable, reliable, sustainable and modern energy for all, Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation, Goal 12: Ensure sustainable consumption and production patterns, and Goal 13: Take urgent action to combat climate change and its impacts as four of the seventeen SDGs that the FDK Group will emphasize as targets.

Expecting Supports from All of Our Stakeholders

A research for CSR is advancing from a wide range of various perspectives in recent years and the demands from society have diversified. The FDK Group will foster broad perspectives from raising awareness in all of its employees to the impact on society as a member of the Fujitsu Group. We will actively push forward our CSR activities in the future based on our mission aiming to become a “Smart Energy Manager” which contributes globally to society with technology that efficiently uses electric energy.

I hope this report will bring understanding about the actions of the FDK Group in its CSR activities. I also ask all of our stakeholders for their candid feedback and insights so that we may better future FDK Group initiatives.

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President & CEO

Yoichi Ohashi

